



TRADE LINKS & SERVICES

COMPANY PROFILE

Ali Mirza Group

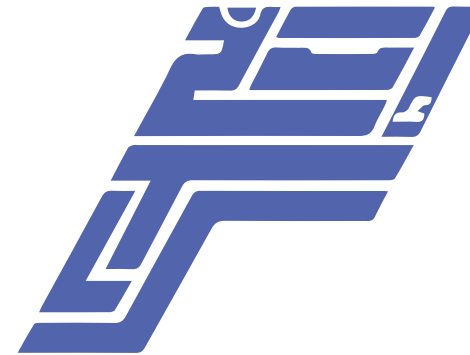
Established in 1974 by Mr. Ali Mohammed Mirza, the Ali Mirza Group began as a Civil Contracting Company (CIVILCO) and quickly grew into one of Oman's leading contractors in electrical, mechanical, and civil works. Over the years, the Group has diversified into manufacturing, trading, insurance brokerage, travel, hospitality, with facilities and enterprises across Rusayl, Ghala, and Al Mabella. Today, Ali Mirza Group continues to expand, exploring new markets and opportunities while maintaining its reputation for quality and trust, with operations in Oman and UAE.



Our Origin

Trade Links & Services (TLS) traces its roots back to Civil Contracting Company (CIVILCO), one of Oman's well-established contracting firms. As early as the late 1970s, CIVILCO began expanding into the trading of electrical materials to meet growing market demand. This led to the formal establishment of TLS in 1987 as its dedicated trading division, created to serve the Power, Infrastructure, and Industrial sectors across the Sultanate.

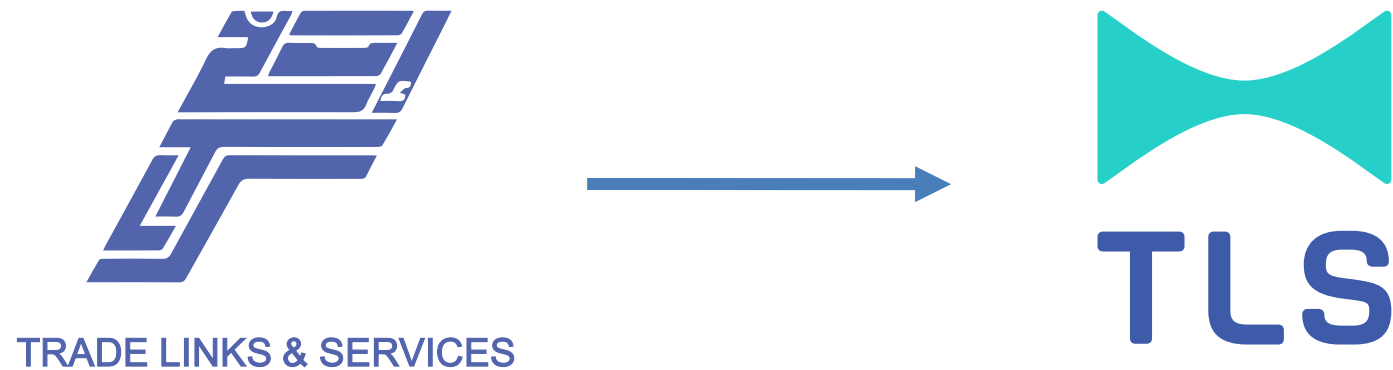
From the beginning, TLS focused on reliability, technical competence, and strong global partnerships.



TRADE LINKS & SERVICES

Honoring the Past, Leading the Future

At TLS, we honor our legacy while shaping the future. Leading in energy transformation and global connectivity, we deliver innovative solutions. In 2024, we rebranded to reflect our evolution as a modern, multi-vertical solutions provider.



Expansion & Group Integration

Over the decades, TLS became known for its extensive product availability and dependable services, earning the trust of government entities, utilities, contractors, and industrial clients.

With continued growth, TLS became one of Oman's established business houses involved in multiple sectors. **This integration enhanced TLS's scale, reputation, and access to international brands.**

Now...

A Leading Multi-Division Integrated Solutions Company

TLS today represents a blend of legacy & innovation — combining decades of trust with modern, future-ready capabilities.



Core Business Segments



Supplies high-quality electrical, HVAC, waterproofing, and energy materials to over 700 clients across power, commercial, and industrial sectors.

Backed by global suppliers and strong logistics, TLS ensures reliable, on-time delivery to optimize project efficiency and energy performance.



Designs and executes advanced building services—lighting, fit-out, fire, MEP, and insulation—for commercial, residential, and industrial spaces.

TLS offers turnkey, customizable solutions with full lifecycle support, enhancing comfort, safety, and operational efficiency.



Delivers integrated technical, operational, and logistics solutions that help businesses operate efficiently, scale confidently, and perform consistently. From facility support to supply chain management, logistics partner.

- Facilities Management
- 4PL Logistics
- Food Service Equipment



Delivers turnkey energy projects including substations, renewable systems, and power transmission.

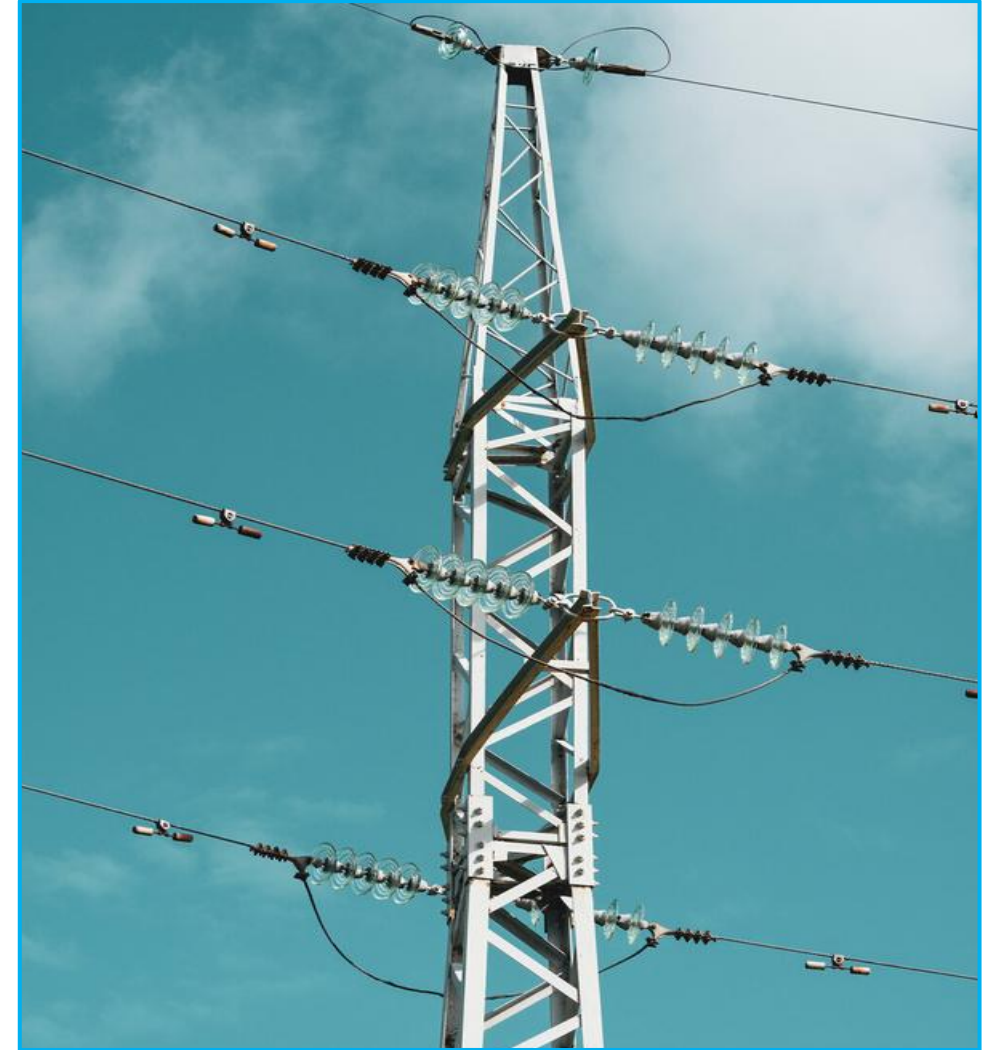
With 300+ projects across Oman, TLS provides complete EPC services—design, supply, installation, and commissioning—strengthening grid capacity, resilience, and sustainable energy integration.



TLS Products

Your source for smart & reliable products

TLS Products is proud to supply essential electrical, HVAC, and construction materials that power projects of every scale. Through trusted global partnerships and reliable logistics, we deliver the quality, efficiency, and consistency that keep infrastructure, commercial, and residential developments moving forward.



TLS Products: Building with Purpose

The TLS Products division supplies high-performance electrical, HVAC, and construction materials that are essential across a wide spectrum of projects—from complex energy infrastructure to modern commercial, residential, and hospitality developments. With strong global supplier partnerships and a robust logistics network, TLS ensures dependable quality and timely delivery across every sector we serve.

Electrical Equipment

- High-quality electrical components essential for substations, transmission, and distribution networks.
- Ensures reliable power delivery and supports critical infrastructure projects.

Cables & Accessories

- Premium cables and associated accessories for power transmission, distribution, and communication infrastructure.
- Supports the backbone of electrical networks with durable and certified products.

Heating & Cooling

- Advanced HVAC systems tailored for industrial and commercial applications.
- Optimizes energy efficiency and environmental control in diverse projects.

Overhead Line Accessories & Integrated Systems

- Specialized accessories enhancing overhead power line performance and safety.
- Integrated electrical systems designed for robust network operation.

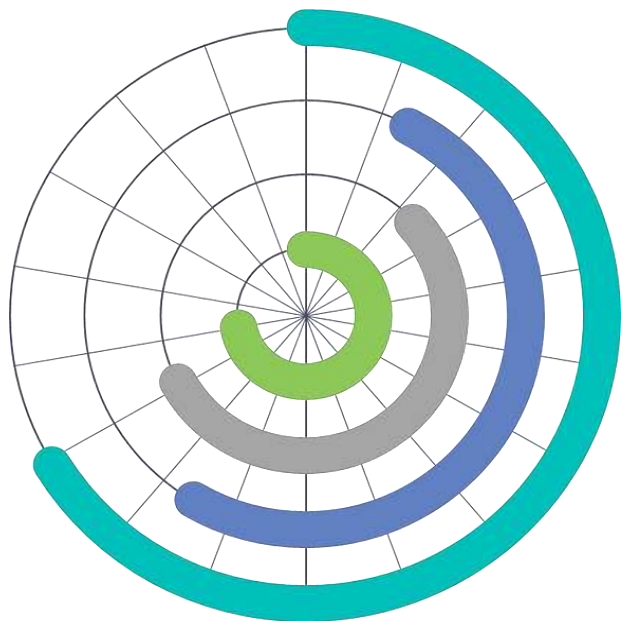
Lighting Range

- Energy-efficient lighting products for industrial, commercial, and public infrastructure.
- Designed to enhance illumination quality while reducing energy consumption.

Building Materials

- Wide spectrum of reliable and efficient building materials from foundational elements to finishing touches.
- Supports project quality and durability with trusted construction supplies.

Market Segment





TLS Solutions

Integrated Solutions. Trusted Delivery.

As Oman continues to build for the future, we are proud to provide solutions that combine innovation, compliance, and sustainability. From intelligent lighting and guest room systems to robust fire, security, and waterproofing solutions — our integrated approach ensures that every space is efficient, safe, and future-ready.



TLS Solutions: Comprehensive Services

TLS Solutions delivers fully integrated, turnkey services designed to elevate performance, comfort, and safety across diverse environments. From advanced lighting and interior fit-outs to food service equipment, fire safety systems, and MEP services, TLS works closely with clients to bring tailored, high-quality solutions to life — across commercial, residential, hospitality, and industrial projects

Renewable Solar Solutions

- End-to-end solar solutions for villas, offices, and industrial facilities. Our systems combine hybrid PV, battery storage, and smart dashboards to optimize energy use, reduce costs, and deliver measurable sustainability outcomes.

Steel Fabrication Solutions

- From design to fabrication and site erection, TLS Solutions delivers robust steel structures for industrial, commercial, and utility projects. Our processes ensure quality, safety, and traceability throughout the lifecycle.

Data Centre Solutions

- We design and build modular and edge data centres that integrate power, cooling, networking, and security. Our solutions ensure uptime, scalability, and operational efficiency for mission-critical facilities.

Intelligent HVAC Solutions

- Our HVAC solutions integrate advanced controls, sensors, and digital twins to optimize indoor comfort while minimizing energy use. Both new installations and retrofits are supported.

Fire & Safety Solutions

- Comprehensive fire and safety systems, integrating detection, suppression, and monitoring for buildings of all types. Compliance, reliability, and lifecycle support are prioritized.

Lighting & Control Solutions

- We design intelligent lighting systems that combine human comfort, operational efficiency, and digital integration. We focus on energy reduction without compromising functionality or aesthetics.

TLS Solutions: Comprehensive Services

Waterproofing & Insulation Solutions

- Our waterproofing and insulation solutions protect structures from moisture, heat gain, and condensation risks. We combine diagnostics, quality application, and maintenance planning for long-term reliability.

Water Treatment Solutions

- We provide potable, process, and wastewater treatment systems with energy-efficient pumps, membrane optimization, and lifecycle cost predictability. PV-hybrid options support reliability during grid outages.

High end Fit Out Solutions

- Complete fit-out solutions for corporate, hospitality, retail, and VIP projects. From concept to handover, we ensure quality, aesthetics, and operational readiness.

Smart Security & Surveillance Solutions

- Integrated ELV and security systems for safer, smarter buildings. From CCTV to command centers, our solutions combine cyber-hardened networks with operational monitoring.

Local Production

- TLS Solutions' manufacturing stream currently designs and assembles luminaires, sensors, and smart devices optimized for GCC conditions. Emphasis is on quality, traceability, and continuous improvement.
- Key Offerings:
 - Design, prototyping, accelerated life and thermal tests
 - Lean production cells, ESD control, traceable assembly
 - Certification: type tests, safety/EMC documentation
 - Warranty management, RMA workflows, continuous improvement programs

Renewable Solar Solutions

Sustainable, efficient, and future-ready solar systems



Steel Fabrication Solutions

Precision-engineered steel for every application



Data Centre Solutions

Reliable, secure, and scalable data infrastructure from edge to enterprise



Intelligent HVAC Solutions

Energy-optimized climate control for healthier, more sustainable environments



Fire & Safety Solutions

Integrated fire and safety systems that safeguard people, property, and performance.



Lighting & Control Solutions

Human-centric and energy-efficient lighting designed for modern living and working.



Waterproofing & Insulation

Comprehensive protection from leaks, heat, and moisture for lasting performance.



High End Fit-Out Solutions

Bespoke interiors that reflect excellence, precision, and brand identity.



Water Treatment Solutions

Advanced water treatment solutions for safe, efficient, and sustainable operations.



Production

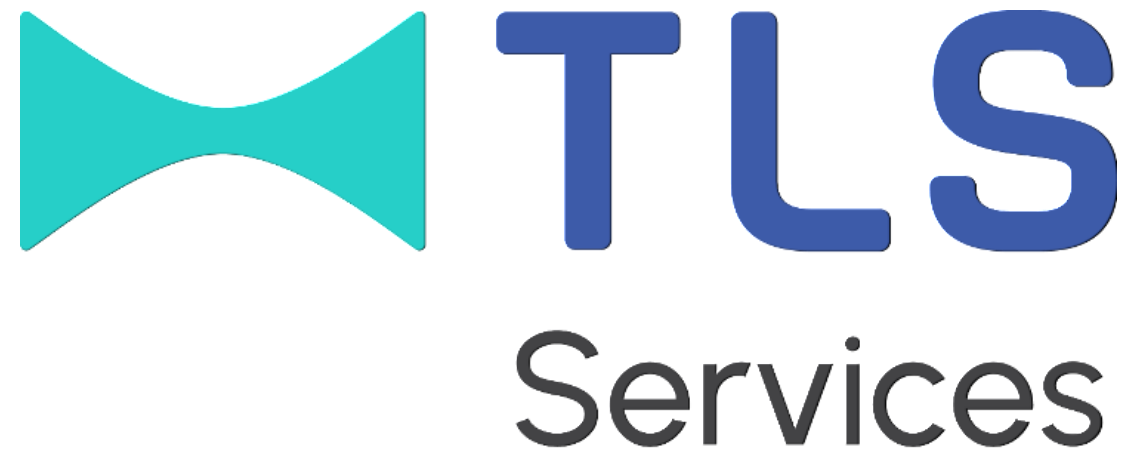
Designing and assembling durable, efficient, and smart products in Oman.



Smart Security & Surveillance Solutions

Smart, secure, and connected systems built for modern infrastructure





TLS Services

One Partner. Multiple Solutions. Total Support.

TLS delivers integrated technical, operational, and logistics solutions that help businesses operate efficiently, scale confidently, and perform consistently. From facility support to supply chain management, logistics partner.

- Food Service Equipment
- 4PL Logistics & Supply Chain Solutions
- Kitchen & AC Duct Cleaning



TLS Services: Total Support

TLS delivers integrated technical, operational, and logistics solutions that help businesses operate efficiently, scale confidently, and perform consistently.

Food Service Equipment

At **TLS**, we deliver **end-to-end kitchen solutions**—from design and installation to after-sales support and maintenance—making us the trusted partner for some of Oman’s most efficient food operations.

4PL Logistics & Supply Chain Solutions

Warehousing & Inventory Management – Secure facilities with bulk cargo handling

Inland Transportation – Reliable fleet for nation wide distribution and intercity movement.

Last-Mile Delivery – Fast and customer-focused delivery solutions tailored for e-commerce operations.

Vehicle leasing – Tailored to meet diverse operational needs while reducing the burden of ownership and maintenance

Kitchen & AC Duct Cleaning

Breathe easy and cook safe with expert cleaning of exhaust hoods, grease filters, and AC vents.

Trusted across Oman for **preventive cleaning**, long-term savings, and minimal downtime.

Food Service Equipment

TLS provides **complete kitchen solutions**—from design and installation to after-sales service and maintenance.

Key Offerings

- Cooking, refrigeration & dishwashing equipment
- Beverage stations, prep tables & storage
- Custom stainless-steel fabrication
- Duct & hood cleaning, spare parts & repairs

AMC Advantage

Routine servicing, fast breakdown support, genuine parts, and full compliance—keeping your kitchen **safe, reliable, and cost-efficient**.



Cooking
Equipment



Refrigeration
Equipment



Bakery
Equipment



Warewash
Equipment



Food Distribution
Equipment



Display
Equipment



Cafe
Equipment



Processing
Equipment



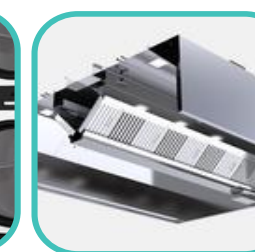
Bar
Equipment



SS Fabrication
Equipment



Laundry
Equipment



Ventilation
System

Kitchen & AC Duct Cleaning

Breathe Easy. Cook Safe. Operate Clean.

Expert duct cleaning for kitchens and HVAC systems — protecting your space from fire hazards, poor air quality, and rising energy bills.

We Clean:

- Kitchen Exhaust Hoods & Ducts
- AC Ventilation & HVAC Systems
- Extractor Fans & Grease Filters

Why It Matters:

- Prevent Fires
- Breathe Clean
- Save Costs

Trusted By: Restaurants, Hotels, Cloud Kitchens, Malls, Hospitals

WHY CHOOSE US?

- First to introduce extraction system cleaning in Oman
- Preventative cleaning = long-term savings
- Minimal downtime during service





TLS Infrastructure: Powering Progress

Manah Substation for
Manah I & II Solar IPPs



Key Infrastructure Solutions and Expertise

- Comprehensive electrical substation services including design, supply, installation, and commissioning of high-voltage substations, engineered to optimize power distribution efficiency and ensure grid stability in Oman.
- Specialization in renewable energy projects such as solar photovoltaic systems supporting Oman's Vision 2040 by promoting clean energy and reducing carbon footprint.
- End-to-end Power Transmission & Distribution (PT&D) projects providing EPC services that meet international standards with a focus on efficiency, safety, and timely delivery.
- Expert installation, testing, and maintenance of high-voltage transmission lines and distribution networks guaranteeing reliable electricity supply to urban and remote areas across Oman.

TLS Infrastructure provides comprehensive, turnkey solutions essential for enhancing Oman's electrical grid and energy capabilities. The company's expertise spans design, supply, installation, and commissioning of complex electrical substations, renewable energy projects, and transmission & distribution networks, ensuring high efficiency, safety, and alignment with national energy goals.

Flagship Projects & Market Reputation

OETC 400KV MANAH GS



Flagship Projects & Market Reputation

400KV MANAH IPP-1 GRID STATION



Flagship Projects & Market Reputation

OETC 1 FCLR



Installed a fault current limiter (FCL) in the 132kv system for OETC in Ghala in Muscat governorate, enhancing grid safety and reliability.



Installed an FCL in the 132kv system for OETC in Seeb in Muscat governorate.



Integration of 132kv extra high voltage infrastructure—from Seeb to Al Salaam GS and Ghala heights to Bousher station with ehv 132kv 2500 sq.Mm cable.

Commitment to Excellence & Sustainability



Key Initiatives and Commitment Highlights

- TLS holds three internationally recognized ISO certifications: ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), and ISO 45001:2018 (Occupational Health & Safety Management System), reflecting our strong commitment to quality, environmental responsibility, and workplace safety.
- TLS implements continuous improvement through regular audits, staff training programs, and innovation initiatives to enhance project execution and client satisfaction.
- Sustainability is embedded in TLS's strategic vision, contributing to Oman's energy diversification and infrastructure modernization goals.
- We have a dedicated waste management system and water recycling at sites, tree and vegetation planting, clean up drives and more.

Trade Links & Services (TLS) is deeply committed to maintaining the highest standards of quality, innovation, and sustainable growth.

Certifications, Awards, & Quality Standards

TLS's commitment to international quality, environmental, and safety standards is evidenced by its key ISO certifications. The company's adherence to rigorous quality standards and receipt of multiple industry awards underscore its leadership in delivering reliable, sustainable energy solutions with a focus on excellence and client satisfaction.

ISO Certifications

TLS holds key ISO certifications including ISO 9001 for Quality Management, ISO 14001 for Environmental Management, and ISO 45001 for Occupational Health and Safety, ensuring compliance with international standards.

Quality Standards

The company adheres to rigorous quality standards across all operations, integrating best practices to deliver reliable and efficient energy solutions. **We are proud to be one of the top 3 EPC contractors in Oman.**

Industry Awards

TLS has been recognized with multiple industry awards for innovation, project excellence, and sustainable energy solutions, highlighting its market leadership.

Commitment to Excellence

Continuous improvement and client satisfaction drive TLS's dedication to excellence, reinforced by regular audits and staff training programs.



Channel Partners



Key Clients



الشركة العُمانية لنقل الكهرباء ش.م.ع.م
OMAN ELECTRICITY TRANSMISSION COMPANY S.A.O.C.



شركة تنمية نفط عُمان
Petroleum Development Oman



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Together,
we drive growth.